

**TOWN OF NORWICH
VILLAGE MASTER PLAN PROJECT - STEERING COMMITTEE MEETING
SPECIAL MEETING**

AGENDA

**Wednesday, October 14th, 2026
@ Norwich Public Safety Building
10 Hazen Street**

Time: October 14th, 2026, 6:30 PM

Join Zoom Meeting

<https://us02web.zoom.us/j/86264773144>

- 1. Report on site visit**
- 2. Working session to complete draft public participation plan, including:**
 - **Consider questions for community survey, landing page**
 - **Identify upcoming events and stakeholder groups for contact and assign SC members**
 - **Other ideas for outreach**
- 3. Select charette dates**

Next Meeting: TBD

Norwich Village Master Plan – Public Participation Plan

Elevator Pitch/Project Introduction

The Town of Norwich is laying the foundation for future planning and development in the greater Village area through the creation of a cohesive Village Plan that will guide future planning through specific and measurable goals, strategies and actions. This plan will link the physical, natural, and social infrastructure of the Town so that these elements thrive as parts of an integrated system. The project process will include diverse community engagement to develop ideas that are publicly vetted and supported. Priority topic areas include, but are not limited to:

- Housing and Infrastructure
 - Infrastructure supports housing, business, and recreation goals
- Bike, Pedestrian, and Road Safety
 - Walking and biking in the village feels enjoyable and safe and can be an effective means of transportation to Village destinations.
- Community Building and Downtown Vibrancy
 - The historic Village feels like and serves as a vibrant community center.

The Norwich Master Plan Steering Committee engaged consulting firm DuBois & King to assist with this process.

For more information or to join the mailing list to receive regular project updates and invitations, please contact Town Planning Director, Steven True, at strue@norwich.vt.us.

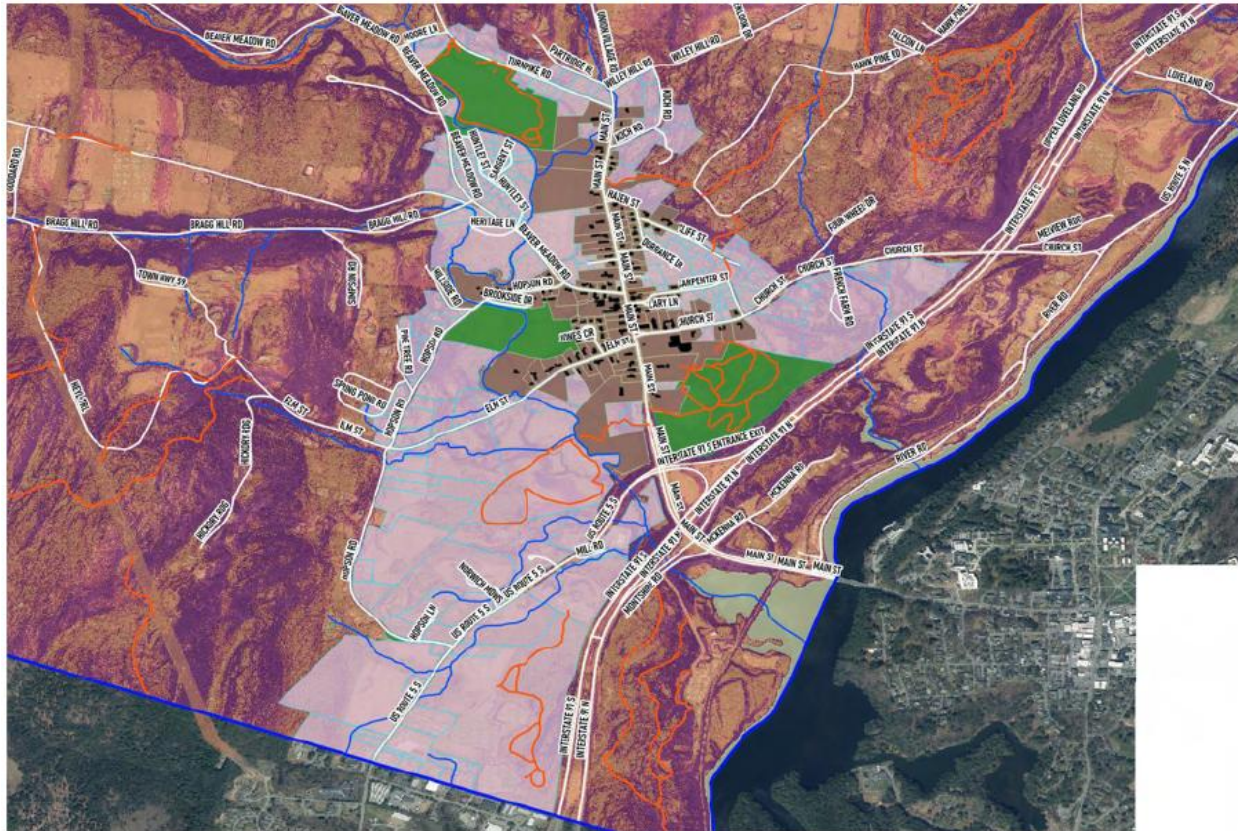
Priority Goals

- Find achievable solutions to problems people care about in the village. Select a few and get them done. Demonstrate successes at solving resident's concerns.
- Create a long term plan, including but not limited to a capital plan, that prioritizes town activity and spending, placing individual projects within a holistic view.
- Develop a process for resident engagement and planning that becomes an ongoing tool, including for the 2028 town plan project.

Key Talking Points

Project Area

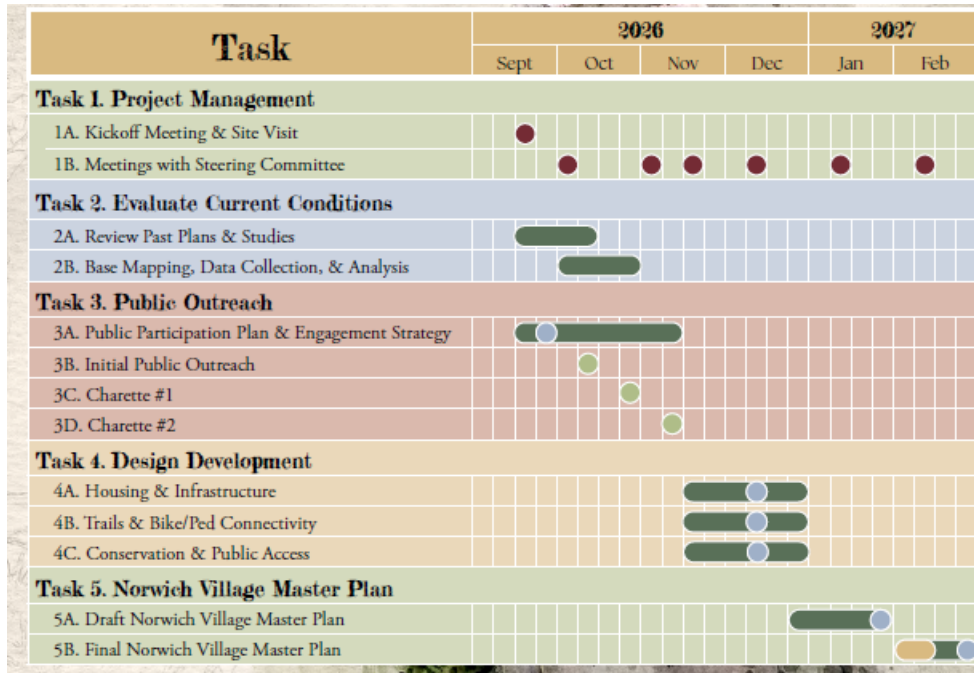
MAP 1. BOUNDARIES OF VILLAGE AREA, TRAILS AND CONSERVED PUBLIC SPACE



Brown indicates the historic village area.

Light pink indicates the full village area for project consideration.

Project Schedule



September 30:	Project Kickoff Meeting
October 3:	School Picnic Tabling (PZ, SC)
October 6:	Project Kickoff Site Visit
October 8:	Draft PPP to SC
October 10:	Farmers Market Tabling (SC)
October 14:	First SC Working Meeting
October 16:	Community Survey goes live
Oct/Nov ?:	Business Lunch
November ?:	SC Working Meeting
November ?:	Charette #1
November ?:	Charette #2
Nov/Dec?:	SC Working Meeting
December?:	SC Working Meeting

Channels of Publicity and Who is Responsible for Them

Project website

<https://norwich.vt.us/steering-committee/>

Steven to make updates, D&K to provide information.

All QR codes will direct to the project website for surveys, email signups, summaries, etc.

Town forum/list serve

Intercept at School Dropoff or Pick-up

Project email list

Steven to keep master list; any collected through tabling, surveys, or website will go to him.

Community Organizations or Businesses

- Norwich Public Library
 - Lucinda Walker, Director
- Norwich Business Council
- Affordable Housing Subcommittee
- Tracy Hall Working Group
- [Norwich Historical Society](#)
 - Sarah Rooker, Director
 - Ann Bauer, President

Mailings

To all town residents for survey, and two charettes. Include RSVP

Events

- School Picnic
- Farmers Market

Public Engagement Phases

Community Survey

Purpose: This survey is an early step in the public engagement process of the Norwich Village Master Plan Project. It will gather background information to guide the design and determination of actionable, publicly vetted, and supported ideas around Transportation and Safety, Housing and Infrastructure, and Downtown Vibrancy and Community Building.

It has X questions and takes approximately X minutes to complete. The survey will be open through DATE.

For more information, please visit our project website: <https://norwich.vt.us/steering-committee/>

Possible Questions:

Demographic Questions

1. Do you live in Norwich?
 - a. Yes
 - b. No, but I work here
 - c. No, but I own property or a business here
 - d. Other (explain)
2. In which area of Town do you live?
 - a.
3. How long have you been a resident of Norwich?
 - a. Less than 2 years
 - b. 2-5 years
 - c. 5-10 years
 - d. 10-20 years
 - e. 20-30 years
 - f. More than 30 years
 - g. Not applicable
4. How old are you?
 - a. Under 18
 - b. 19-29
 - c. 30-45
 - d. 46-60
 - e. 61-75
 - f. Over 75

Provide map of the Village for context.

Village Questions

5. What are the three things you most value about the Village today?
6. What are the three problems or concerns you would like to see resolved?
7. Is there something you need or want that you currently have to leave town to obtain? (Or, What businesses would you like to see in the village that aren't there now?)
8. What makes you spend time in the Village now?
9. What places or features should definitely be preserved?
10. What amenities would you like to see in the village that aren't there now, if anything?
11. Do you spend any of your free time in the Village? If so, where do you like to go?
12. How comfortable do you feel walking, biking, wheeling, etc. around Norwich?

13. Something regarding housing (Have you tried to find housing in Norwich? How easy/hard was this? Do you have friends or family who have struggled to find housing in Norwich?)
14. If this plan accomplished ONE thing in the next 10 years, what should it be?
15. What haven't we asked that we should?
16. If you would like to receive updates on this project and join our mailing list, please add your email below. Your email will ONLY be used by the project team for communications regarding this project and will not be shared.

Business Lunch

Could be held during a weekday to engage business owners who may live outside of town.

Point of contact?

Charette #1

Date:

Childcare provided by:

Food provided by:

Theme:

D&K Facilitators:

Steering Committee Attendees:

Agenda:

Materials Needed:

Charette #2

Date:

Childcare provided by:

Food provided by:

Theme:

D&K Facilitators:

Steering Committee Attendees:

Agenda:

Materials Needed: