

Solid Waste Committee Draft Minutes for 9/14/23

Attendance: Andy Scherer, Jordan Mueller, Linda Cook

Meeting began at 7:02

June 8th's minutes were approved by consensus

Mueller reported on the work he and Terry have been doing to update the Solid Waste Committee and Transfer Station pages on the town website. Currently, there is a lot of outdated information and broken links on the pages. Terry and Mueller will look through the two web pages and propose edits that should be corrected, they will then bring a comprehensive list back to the committee so everyone can be in agreement about proposed changes. They decided, and the larger committee agreed, that the best approach will be to get the information accurate and up to date first. Once the content has been satisfactorily corrected, the second phase will be to work on a layout that will make accessing the information easier for the public using the site. Changes to the web pages can only be made by town staff so any edits will be made by either the Town Clerk or Town Manager's offices. Lastly, it was also agreed that in order to reduce/avoid confusion there needs to be consistency among content in all forms of media: Website page, Smartphone app, and printed media like signs and the recycling guide.

Scherer reported that the Betterbin app has been built, content is accurate and it is ready to launch. The group proposed ideas to make the roll out as comprehensive as possible. Ideas included: uploading the info on the town transfer station web page so people can link from there, contact the library and school to enlist help from their respective teachers and staff, post to the listserv, contact the Valley news for a press release, and set up a table at the transfer station to pass out hard copies with the link and instructions.

Scherer reported having talked to the DPW director regarding signage and communication at the transfer station. DPW director has given the OK to a kiosk where the committee and transfer station employees can post up to date information regarding transfer station news and announcements. Cook will contact local builders to see if they can build the kiosk once design specs have been finalized. Scherer also noted that any printing costs for signs and handouts will need to be approved by the DPW director and funded through the SWC's line item in the DPW's budget.

Meeting Adjourned at 8:17